

Benjamin Fox

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Skills

Technical: Video, Photo, Audio, Graphic Design, Adobe CC, Final Cut Pro, Social Media, Marketing

Personal: Efficient, Observant, Multi-disciplined, Flexible, Independent, Trouble-shooter

Additional

FAA Certified sUAS Pilot (Drone License)

Education

B.A.A - Broadcasting & Cinematic Arts | Minor - Multimedia Design - Central Michigan University (2016)

Work History

Bandit Industries – Remus, MI

Marketing | Media Production Coordinator (Aug 2017-Present)

- Handle all audio/video needs company-wide, from marketing to research & development
- Develop strategic plans for the creation of effective media productions
- Communicate inside and outside the department to complete projects efficiently
- Serve as the camera operator for demonstrations, interviews, trainings, and more
- Edit video content to achieve seamless video productions with music, graphics, and more
- Operate drone flights for aerial photography/videography
- Manage media for departments across the company
- Setup and control audio/video equipment for company events

Central Michigan University – Mt. Pleasant, MI

Curriculum and Instructional Support | Media Productions

Videographer/Producer (Apr 2015-June 2017)

- Assist, plan, and execute the production of effective educational/informational presentations through creative implementation of technology and software
- Coordinate video shoots and work with faculty, face to face, to instill their vision in the molding of a final product that is both attractive and engaging
- Shoot/capture, edit, upload, meet deadlines and deliver final product to client
- Transform dated PowerPoint lectures into fresh, eye-catching video presentations
- Serve as primary point of contact throughout the creation process — beginning to end
- Handle all steps in the production process, from the script to filming to editing

Freelance – Michigan

Videographer/Photographer/Editor/Social Media (2010-Present)

- Create and capture moments for clients based on their specific needs
- Record and tell stories of events (Weddings, Sports, Musical Performances, etc.)
- Manage social media accounts and study analytics/metrics
- Construct posters, flyers and promotional items for print and online social media
- Build and maintain a brand through quality, efficiency, flexibility and being personable